AquaticFunBus - Large

General description of the company

The company intends to operate in the entertainment industry, its target audience is primarily tourists, but we hope that the domestic population will also use our services in large numbers. We carry out our activities with a redesigned vehicle, primarily a vehicle obtained from the redesign and conversion of a bus, but it can be carried out with any vehicle participating in road traffic and having the appropriate technical permits. The conversion is limited to the bodywork above the chassis of the bus, supplemented with other equipment detailed later. The safety equipment of the bus is not affected by the conversion.

The AquaticFunBus - L, in its finished form, carries a water-filled pool, a jacuzzi, in the middle of the vehicle, in which we do entertainment and sightseeing. The AquaticFunBus - L is a large, high vehicle. The pool appears in two forms in this bus. In one form, there is a large pool that can accommodate 12 people.

According to the other idea, we will build 3 jacuzzi-sized pools for 4 people in a row behind each other. The pool has various experience elements built into it, so that users who occupy the space can enjoy the wellness services and admire the city's sights from the slow-moving vehicle.

The pool, as well as the seats placed in it and everything else that the user sees and uses, appear in an exclusive form, both in their material and equipment, emphasizing uniqueness and specialness. According to our plans, the AquaticFunBus - L would operate every day of the year, so we would adjust the water temperature to the current needs. This means that users travel in hot water in winter and in pleasantly cooling water in summer.

Since the roof of the pool is usually open, we consider it important to quickly and effectively regulate the water temperature and set the perfect microclimate. Of course, protection against solar radiation and other weather conditions is built in. This means that we will create a transparent roof that can be pulled up on the side and above - a rising sunroof, a sunshade, etc.

Operational plan

According to our ideas, 12 people travel in the AquaticFunBus – L in the jacuzzi and 16 people in clothes. These vehicles are suitable for 28 people. They operate daily from 10 am to 10 pm, i.e. 12 hours a day, with 1-hour shifts. The vehicle will be equipped with a toilet, a changing room and a shower. Boarding and disembarking would take place in a heated hall, where the service areas are also available at a high standard. The AquaticFunBus can park in the hall, so passenger transfers take place under covered, dry and warm conditions.

AquaticFunBus – L - Budapest, and cities with similar high tourist value, will be the - entertainment - sightseeing bus of the capitals. These cities, in terms of their tourist value, can accommodate 5 - 10 such buses per city in the high season.

Expansion, further business opportunities

According to our plans, we would like to cover Europe first, and later the whole world. To introduce it in every capital city, or in every city where the business can operate profitably. Our other plan is to keep the production of the vehicles in our own hands. This activity can also be a serious profit-generating investment.

Financial Plan

Revenue generated by foreign and domestic tourists

We would like to point out that in this financial plan, we are counting on a 6-month operating period, i.e. only the summer months.

According to the latest commercial accommodation data from the Hungarian Central Statistical Office, the number of foreign trips to Hungary in 2025 is: 53.443.000. The average length of stay of the trips is 2,5 days. Since this data includes all foreign trips, we will not count on this later.

From this data - the number of trips specifically for leisure and entertainment purposes: 11.329.000. Here the average length of stay is 5,7 days, and the daily expenditure per person is 32.400 HUF.

Source: https://www.ksh.hu/stadat_files/tur/hu/tur0006.html

Distribution of foreign multi-day trips to Hungary by tourist regions visited:

Budapest: 53,1%
Countryside: 46,9%

Source: https://www.ksh.hu/stadat_files/tur/hu/tur0009.html

If we examine the distribution of tourist accommodation in Budapest and tourist regions, then in 2025:

Nationally: 9.723.000 domestic and 9.923.000 foreign tourists booked accommodation.

In Budapest: 1.062.000 domestic and 6.624.000 foreign tourists booked accommodation.

Source: https://www.ksh.hu/stadat_files/tur/hu/tur0086.html

If we look at the guest nights booked in tourist accommodation facilities visiting Hungary, domestic and foreign guests spent a total of 47.174.000 nights. Tourists, broken down by the motivation of their visit, accounted for 24% of the total turnover in 2025 - specifically for leisure and entertainment purposes.

We make our calculations based on the guest turnover of accommodation establishments – noting that this data does not include - foreign citizens who own property in Hungary, those coming to visit friends, those visiting acquaintances, or tourists staying here in transit. It also does not include - the capacity and guest turnover of non-business accommodation establishments, which amounted to 408.751 people in 2025. Although this value is not insignificant, we do not count on it, we consider it a buffer or safety reserve.

Source: https://www.ksh.hu/stadat_files/tur/hu/tur0026.html

We can draw serious conclusions from the quarterly statistics table, which shows that the number of tourists is generally ~ 30% higher in the summer months than in the first or fourth quarter.

Source: https://www.ksh.hu/stadat_files/tur/hu/tur0045.html

So, referring to AquaticFunBus – L Budapest:

Budapest guest count: **7.686.000 people**

1.062.000 + 6.624.000 = 7.686.000

7.686.000 /12 = 640.500 + 30% = 832.650/month

for summer months > 832.650/month x 6 = 4.995.900 people/6 months ~ **4.996.000people/6months/Bp**

According to the Central Statistical Office data, 15.8% of the 4.996.000/person guests come specifically for entertainment, we will calculate with this figure in the following. (but in our opinion it is more, about 24%)

4.996.000 x 0.158 = 789.368 people ~ **789.000 people/6 months/Bp**

So 789.000 people come to Budapest for entertainment, sightseeing in the 6 months of summer.

So: 789.000 people / 6 months = 131.500 people / 30 days ~ 4.383 people/day

That is: = **4.383 people/day/Bp**

If only 10% of the 4.383/persons like water and extreme, interesting, unusual things, then 438 people/day/Bp will be expected to watch the city in the pool every day.

So 10% of the 15,8% of tourists visiting Budapest is 438 people/day/Bp, i.e., if we assume a full house, with 12 hours of bus operation per day, then we would need 3 buses for full service. (438/12/12)

Revenue calculation AquaticFunBus – L

Price of one ticket = 15.000 HUF

Daily >15.000Ft x 12h x 12 people = 2.160.000Ft/day= 64.800.000Ft/month > **388.800.000Ft/month /6 months/Bp**

In addition, the remaining 16 seats of the Bus, which allow for sightseeing for dressed, family members, friends, other tourists:

12/number of turns x 16/person = 192 people/day/Bp

192 people x 30/day x 6/month = 34.560 ~ 35.000/person/6 months/Bp

Price of one ticket = 5.000Ft

So 5.000 x 35.000 = **175.000.000 HUF/6 months/Bp**

The sum of the two:

Travelers in the pool: **388.800.000 HUF/month /6 months/Bp**

Travelers in clothes: **175.000.000 HUF/6 months/Bp**

Annual gross sales revenue, Budapest:

563.800.000 HUF = 365.000 EUR (365 HUF/1 EUR)
(This data is gross revenue and applies to Budapest or a similar large city.)

A noteworthy figure is that since the number of potential visitors in Budapest is 438 people/day, and we previously clarified that 3 such buses would be needed to satisfy this number of guests – we do not assume empty runs or unused seats, given that a ticket advance purchase system would be operated (on a web interface).

It should be added that, according to our public opinion research, 70-75% of the respondents would get on the Aquatic Fun Bus – L for a city tour, which is orders of magnitude larger than the previously outlined plan, meaning that more buses (with a capacity of approximately 9 - 10) will be needed to meet demand.

Furthermore, the total gross revenue may change – according to our calculations, with a loss of up to about 17% – in the event that serious natural or weather effects prevent the operation. It should be added that the water temperature will be regulated, meaning it will be enjoyable even in colder weather, and the vehicle will have a transparent, movable roof, in case of possible rain.